

CLEANTECH WEEK - MASSACHUSETTS, USA

November 9 – 13, 2009

Pre-visit Market Research:

Bespoke research to identify and outline the market for your product in the New England region – market size, competitors, policies and opportunities (with a high level overview of the wider US market).

9 – 13 November: 5 day program to include:

Meetings: 9 – 11 bespoke meetings at the British Consulate and during the week's conference activities, to gain in depth understanding of your opportunities in the New England / Northeast US market – legal and marketing advice, market entry guidance from state advisors and meet with potential business partners.

Nov 9: Briefings and meeting program, followed by access to an exclusive Reception with speakers and organisers of the four days of conferences to follow, hosted at the British Consulate in Boston. By Invitation only.

Nov 10: Boston Cleantech Venture Day

www.bostoncleantechventureday.com/

Full entry to the one day conference:

European-American Chambers of Commerce and business groups in New England are organizing the second annual Boston Cleantech Venture Day (BCVD) to assist European Cleantech companies in exploring and taking advantage of opportunities in the US. It is generally recognized that European Cleantech companies frequently are ahead and take a global leadership role in Cleantech.

European Cleantech companies are invited to present capabilities, business plans and achievements in Europe to American venture capitalists, corporate investors and potential business partners. We are building on the success from the first such event in 2008. We offer an excellent opportunity for US companies and investors to learn and take advantage of what European Cleantech companies have to offer.

Access to evening Reception and/or British Consulate dinner with key industry executives

Wednesday 11th:

- **University Research Briefing Day:** Learn about exciting clean energy research in our leading institutions and meet the professors leading those efforts.
- **International Reception:** Attend the annual International Reception where you can meet leaders in the Clean Energy Cluster who can help you build your presence in Massachusetts, as well as networking with your fellow attendees.
- **Or Green Tie Gala:** Black tie gala featuring New England's leading clean energy CEO's, Academics, Policy makers and movers/shakers. (own cost).

Thursday 12 and Friday 13: Fifth Annual Conference on Clean Energy

www.greenovationconference.com/conference-info/agenda.html

Full entrance for Two action-packed days designed to provide you with the latest investment opportunities, business insights, career options, and fund-raising strategies, from seed to Stimulus.

- **Keynote Speakers:** The Honorable Deval Patrick, Governor of the Commonwealth of Massachusetts, will be a keynote speaker again this year.
- **Investor pitches:** More than two dozen early stage companies and licensing opportunities will be showcased in sessions of ten-minute presentations. Past participants have raised more than \$80M!
- **Industry sessions:** Panel discussions company leaders on Backup & Stationary Power, BioEnergy, Carbon Management, Combined Heat & Power, Efficiency & Demand Response, Energy Storage, Motive Power & Fork Lifts, Portable Power, Smart Grid, Solar Energy and Wind Power.
- **Finance Panels:** ARRAA Stimulus Funding, in addition to highly successful Seed, Venture Capital and Project Funding Panels.
- **University Sessions:** Panel discussions featuring professors leading ground-breaking research centers in our universities and those who have spun out companies - will discuss how to develop, license and grow startup companies from university IP.
- **Career Sessions:** Free sessions on Friday afternoon to learn more about building a career in Cleantech and stay to network with colleagues from a wide range of Massachusetts cleantech businesses.